



Los Angeles Tourism Marketing District  
Board of Directors Meeting

July 16, 2019, 8:00am  
633 West Fifth Street, Los Angeles, CA 91326

**AGENDA**

**Call to Order**

Javier Cano, TMD Chairman

**Public Comment**

Javier Cano

Public Comment for all items on or not otherwise on the Agenda

**Chairman's Report**

Javier Cano

**Action Items:**

- 1) Approval of Minutes  
March 21, 2019 meeting minutes will be reviewed,  
discussed and considered for approval
- 2) Election of Board Secretary & Board Members  
Board vacancy nominations, discussion and elections
- 3) Disestablish the AD HOC Nominating Committee  
The Board shall disestablish the nominating committee
- 4) Reserve Fund Allocation  
Major Event for Board Consideration - IPW 2024  
The Board shall review, discuss and consider allocation for approval

Patti MacJennett, SVP, Business Affairs

**Informational Items:**

- 1) Guest Speaker:  
Kathy Schloessman, President & CEO  
Los Angeles Sports & Entertainment Commission
- 2) Operations Report
  - 2019 YTD Collections
  - CCPA Regulations Update
- 3) Legislative/Legal Report
- 4) Los Angeles Tourism Update (time permitting)
  - Marketing
  - Sales
- 5) Future Meetings

Carolyn Steffen, VP Finance

Adam Burke, COO

John Lambeth, Civitas, TMD Legal Counsel

Don Skeoch, CMO

Darren Green, SVP, Sales

Patti MacJennett

**Adjournment**

Javier Cano



BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5<sup>th</sup> Street, Suite 1800; Los Angeles, CA 90071.

ADA: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett by calling (213) 236-2360 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.