



Los Angeles Tourism Marketing District
Board of Directors Regular Meeting

March 21, 2019

7:45am

The Line Hotel – 3515 Wilshire Blvd; Los Angeles, CA 90010

AGENDA

Call to Order

Javier Cano, TMD Chairman

Public Comment

Javier Cano

Public Comment for all items on or not otherwise on the Agenda

Chairman's Report

Javier Cano

Action Items:

- 1) Approval of Minutes
October 30, 2018 meeting minutes will be reviewed, discussed and considered for approval
- 2) CY19 Election of Officers
Chairman, Treasurer and Secretary nominations, discussion and elections
- 3) AD HOC Nominating Committee
Establish to review eligible candidates to fill a board vacancy and make recommendations to the Board of Directors. Discuss and consider for appointment of members
- 4) Reserve Fund Allocation Process
The Board shall review, discuss and consider for approval an agreement with the Los Angeles Tourism and Convention Board related to the Reserve Fund allocation process

Informational Items:

- 1) Small Hotel Outreach
Report out and discuss small/value TMD Hotel outreach initiative
Patti MacJennett, SVP Bus Affairs
- 2) Finance Update
 - Report out on 2018 Collections
Carolyn Steffen, VP Finance
 - 2018 Year-End Unaudited Financials
Adam Burke, COO
 - City Audit Update
- 3) Legislative/Legal Updates
TMD's Legal Counsel to report on Legal and Legislative updates
John Lambeth, Civitas, Legal Counsel

Adjournment

Javier Cano

BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The public may inspect the



agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5th Street, Suite 1800; Los Angeles, CA 90071.

ADA: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett by calling (213) 236-2360 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.