



Los Angeles Tourism Marketing District  
Board of Directors Special Meeting

Wednesday, June 24, 2020

1:00 pm

**Telephonic Meeting:**

Meeting Conference Line: (669) 900-6833 | ID: 955 6030 5325#

Meeting Video Link: <https://latourism.zoom.us/j/95560305325>

**AGENDA**

<b>Call to Order</b>	Javier Cano, TMD Chairman
<b>Public Comment</b> Public Comment for all items on or not otherwise on the Agenda	Javier Cano
<b>Chairman’s Report</b> <ul style="list-style-type: none"><li>Approval of Minutes <i>June 10, 2020 meeting minutes will be reviewed, discussed and considered for approval</i></li></ul>	Javier Cano
<b>Re-Opening Protocols Update</b> Discussion on Hotel Recovery Stages	Patti MacJennett, SVP, Bus. Affairs
<b>Sales Update</b> An update on future business will be reviewed and discussed	Darren Green, SVP, Sales
<b>Marketing Update</b> “L.A. Loves” local marketing initiative will be reviewed	Don Skeoch, CMO
<b>Next Steps</b> Future communications and meetings will be discussed	Patti MacJennett
<b>Adjournment</b>	Javier Cano

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**BROWN ACT:** *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5<sup>th</sup> Street, Suite 1800; Los Angeles, CA 90071.

**NOTICE TO PUBLIC:** You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.