



Los Angeles Tourism Marketing District Board of Directors Special Meeting

Wednesday, May 13, 2020

3:00 pm – 4:00 pm

Telephonic Meeting:

Meeting Conference Line: (669) 900-6833 | ID: 942 9924 6308#

Meeting Video Link: <https://latourism.zoom.us/j/94299246308>

AGENDA

Call to Order	Javier Cano, TMD Chairman
Public Comment	Javier Cano
Public Comment for all items on or not otherwise on the Agenda	
Chairman's Report	Javier Cano
<ul style="list-style-type: none">Approval of Minutes <i>April 29, 2020 meeting minutes will be reviewed, discussed and considered for approval</i>TMD Board Vacancy - Hollywood	
Los Angeles Tourism Updates	Ernest Wooden, Jr, President & CEO
The Los Angeles tourism team to provide financial, programming and industry updates due to the COVID-19 crisis	
<ul style="list-style-type: none">TMD Financial Report <i>Reserve Fund transfer will be discussed and considered for approval</i>Los Angeles County Five Stage Re-openingSales UpdateMarketing Update	Carolyn Steffen, VP, Finance Patti MacJennett, SVP, Bus. Affairs Darren Green, SVP, Sales Don Skeoch, CMO
Legal Counsel Update	John Lambeth, Civitas
Next Steps	Patti MacJennett, SVP, Bus. Affairs
<ul style="list-style-type: none">Future communications & meetings will be discussed	
Adjournment	Javier Cano

BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5th Street, Suite 1800; Los Angeles, CA 90071.



ADA: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett by calling (213) 236-2360.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended