



**Los Angeles Tourism Marketing District
Board of Directors Special Meeting**

Thursday, April 2, 2020
3:00 pm – 4:30 pm

Telephonic Meeting:

Meeting Conference Line: (669) 900-6833 | Meeting ID: 331-365-159#
Meeting Link: <https://zoom.us/j/331365159> | Meeting ID: 331-365-159

AGENDA

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| Call to Order | Javier Cano, TMD Chairman |
| Public Comment | Javier Cano |
| Public Comment for all items on or not otherwise on the Agenda | |
| Chairman's Report | Javier Cano |
| <ul style="list-style-type: none">• Approval of Minutes<ul style="list-style-type: none">○ October 30, 2019 meeting minutes will be reviewed, discussed and considered for approval• CY20 Election of Officers<ul style="list-style-type: none">○ Chairman and Treasurer nominations, discussion and elections | |
| Los Angeles Tourism Covid-19 Update & Discussion | Ernest Wooden, Jr., President & CEO |
| <ul style="list-style-type: none">• Los Angeles Tourism update• Sales & Marketing Strategies | |
| Legal Counsel & Legislative Issues | John Lambeth, Civitas, Legal Counsel |
| <ul style="list-style-type: none">• Reserve Fund Status & Reallocation Discussion<ul style="list-style-type: none">○ Review approved future events and allocations○ Reserve fund reallocation discussion• TMD Corporation Bylaws<ul style="list-style-type: none">○ Proposed changes to the LATMD Bylaws will be reviewed and discussed | |
| Next Steps | Javier Cano |
| <ul style="list-style-type: none">• Los Angeles Tourism Communications & Reports• TMD Meeting Schedule – TMD Board & TMD Hotels | |
| Adjournment | Javier Cano |



BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5th Street, Suite 1800; Los Angeles, CA 90071.

ADA: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett by calling (213) 236-2360.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended