



Los Angeles Tourism Marketing District Board of Directors Special Meeting

Monday, November 23, 2020
3:00 PM

Telephonic Meeting:

Meeting Conference Line: (669) 900-6833 | ID: 998 6568 6591 | Passcode: 277282

Meeting Link: <https://latourism.zoom.us/j/99865686591?pwd=djN0ZnJJVUNXeHBiY0UzQjB0RkEydz09>

AGENDA

Call to Order	Javier Cano, TMD Chairman
Public Comment	Javier Cano
Public Comment for all items on or not otherwise on the Agenda	
Chairman’s Report	Javier Cano
<ul style="list-style-type: none"> • Approval of Minutes <i>October 20, 2020 meeting minutes will be reviewed and considered for approval</i> • Upcoming TMD Regional Meetings 	
State & County Public Health Order Update	Patti MacJennett, Los Angeles Tourism
Marketing Update	Don Skeoch, Los Angeles Tourism
An update on marketing activities will be reviewed	
Sales Update	Darren Green, Los Angeles Tourism
An update on sales activities will be reviewed	
Legal/Legislative Update	John Lambeth, Civitas
The TMDs Legal Counsel to report out on legal and legislative updates	
Future Meeting	Javier Cano
Adjournment	Javier Cano

BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5th Street, Suite 1800; Los Angeles, CA 90071. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett at (213) 236-2360 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.